

PORTFOLIO CHEAT SHEET

GENERAL CONSIDERATIONS:

- START EARLY, even if you are still deciding on your specific major
 - Amount of work required can vary, but the maximum is typically **20**
- OBSERVATIONAL SKILLS are very important to demonstrate. This means:
 - No grids
 - Drawing from real life, **not photos**
- ORIGINALITY – Do not include copies or reproductions of existing artworks
- DOCUMENTATION – make sure your artwork is well-photographed.
 - Adequate lighting
 - In focus
 - Cropped
 - ★ Colleges will have specifications on file size
- Inclusion of sketchbook work allows schools to better understand how you approach art problems. Includes, but not limited to:
 - Brainstorming/thumbnailed sketches
 - Color studies
 - Character development.

SPECIFIC CONSIDERATIONS:

- Once you decide on colleges to apply for, FIND OUT THEIR REQUIREMENTS!
 - Some have very specific prompts or require certain styles, media, and/or subject matter
 - Your major may also have specific requirements
- Portfolio Review Days
 - Most, if not all schools who require portfolios have these
 - This will give you invaluable feedback on what they like and what you need to work on
 - Don't be discouraged if you receive criticism. This is meant to help you get better!
- Submission
 - The majority of schools handle things electronically
 - Most schools use SlideRoom, but double check!
 - Pay attention to file size & type requirements

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RESOURCES

<https://tinyurl.com/y4dcowb5>



<https://artprof.org/courses/art-school-portfolio/>

